

by Bridget Driscoll

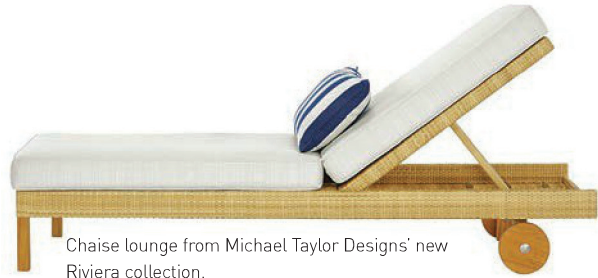
MICHAEL TAYLOR DESIGNS LAUNCHES RIVIERA COLLECTION

SAN FRANCISCO – MICHAEL TAYLOR DESIGNS has launched the Riviera collection, a new outdoor furniture group by San Francisco interior designer Suzanne Tucker. Tucker worked side-by-side with Michael Taylor, whose “California Look” took the design world by storm.

Often referred to as his protégée, Tucker has interpreted Taylor’s use of scale and proportion, as well as clean lines and pitch of classic 18th century furniture, into the collection.

The Riviera collection pays homage to the chic yet casual lifestyle of her hometown Santa Barbara, often referred to as the Riviera of the West. The Riviera collection features a combination of teak and handwoven, easy-care resin wicker, dyed to mimic the random colorations of real wicker. The seating pieces have an aluminum frame and are powder coated.

The collection includes a lounge chair, ottoman, sofa (two- and three-seater), chaise and dining chair (side and arm).



Chaise lounge from Michael Taylor Designs’ new Riviera collection.

Rounding out the group are coffee and side tables with a unique top, featuring solid teak fabricated as an open weave pattern. Michael Taylor Designs is already developing several pieces to extend the line: sec-

tional seating, a bar stool and a dining table.

The Riviera collection will be available at all Michael Taylor Designs showrooms across the country mid to late February 2016. **cl**

PEOPLE IN THE NEWS

BUSHMAN, CHIEF MARKETING OFFICER, WALKER EDISON

SALT LAKE CITY – Walker Edison has promoted Barrett Bushman to chief marketing officer. Bushman has been director of marketing and development over the past eight years and split his duties

and responsibilities between marketing and product development.

Bushman’s new duties will include overseeing product photography and videography, managing social media platforms and traditional marketing efforts along with managing



Bushman

the in-house marketing department and outside agency functions.

“Barrett has been an integral part of the growth and success of this company,” said Brad Bonham, CEO. “His ability to share

duties between marketing and product development has not only benefited the company in its infancy, but has given him invaluable experience to understand essential elements of our business which will help as we position our competitive edge to our retailers.”

PRYLES, SALES MANAGER, AND HILTON, MARKETING DIRECTOR, FERMOB USA

ATLANTA – Fermob USA, the U.S. distributor of Fermob French outdoor furniture, has added two members to its team. Suzi Pryles joins the company as contract account sales manager, and Jenni Hilton joins as marketing communications director.

Pryles brings years of sales and industry experience and will join the Fermob contract sales team to manage hotel, hospitality, restaurant and commercial sales.

Hilton brings years of corporate and agency marketing experience to manage marketing programs for the business, including website and social media initiatives.

“Fermob USA is very pleased to have Suzi and Jenni join our team,” said Leslie Thompson, COO, Fermob. “Their combined sales and marketing expertise will contribute to Fermob USA’s ability to develop and grow the U.S. contract and retail markets.”

KLAUS, CREATIVE DIRECTOR, ZUO MODERN

SAN LEANDRO, Calif. – Zuo Modern has named Kim Klaus as the first creative director for the family-owned and -operated business.

“Kim’s experience working for large brands such as William Sonoma, RH and Sitcom gives us the confidence and excitement to see where Kim will take Zuo during 2016 and beyond,” said CEO Luis Ruesga.

Klaus previously worked as director for Williams-Sonoma, in the furniture and lighting product development for the Pottery Barn Kids Division and for three years as the head design manager for Pottery Barn. She also worked with Sitcom and as a consultant for Restoration Hardware.

Klaus will oversee the marketing and design departments of the Zuo corporate office to build brand recognition, sales and production. **cl**