

# Notebook

VISIONARY | WHAT'S NEW | SHOWROOM | GIFT GUIDE | CLOTH & PAPER



LEFT Julia B CEO Julia Berger.  
BELOW Nantes is an interpretation of the classic greek key.

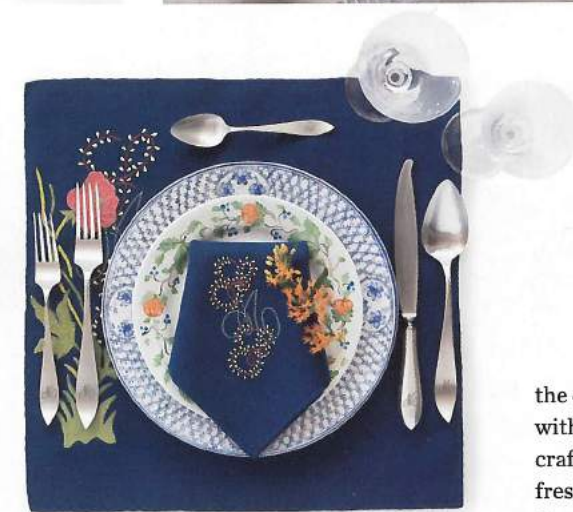
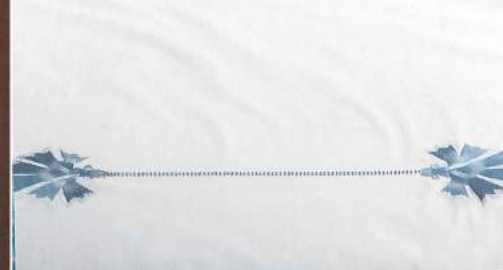


JULIA B. WAS CONCEIVED AND LAUNCHED in 2002 by founder and CEO Julia Berger. A Japanese mother and an American father raised Julia in both Tokyo and San Francisco. Julia's extensive travels in Asia, the Americas as well as Europe continue to fuel her passion for fine, hand-made products, which are the foundation of today's extensive Julia B. Collections. Julia has brought

## Handmade for Life

Julia Berger Introduces The Next Generation To Bespoke Linens

## Notebook | VISIONARY



the combination of Asian simplicity mixed with a European tradition of extraordinary craftsmanship to life with inventiveness, freshness and style. In a world increasingly dominated by mass, machine-made products, Julia is committed to her mission to re-introduce the quality, craftsmanship and joy of truly hand designed and hand-

made artistry into her customers' homes and daily lives. Julia B. has introduced a collaboration with Suzanne Tucker Home featuring a collection of luxury hand crafted bed linens, designed in collaboration with the award winning San Francisco interior designer Suzanne Tucker. This collaboration evolved organically from a loyal and long-standing vendor/designer relationship to a creative partnership rooted in a joint appreciation and love for fine craftsmanship, luxury textiles and elegant, sophisticated designs. All Julia B. embroidery and appliqué is crafted entirely by hand, following the centuries old French legacy of craftsmanship that has been passed down for generations, resulting in handwork of the finest quality. ❧

[www.juliab.com](http://www.juliab.com)

LEFT TO RIGHT CLOCKWISE: From the Suzanne Tucker Home Collection, Papyrus has a touch of deco with a nod to Egypt; Zola showcases the exquisite handwork that is a trademark of Julia B.; The Venezia collection is a jewel collection that will become heirloom pieces.; The Roma collection brings a unexpected pop of color.; The seductive patterns of Tangiers from the Suzanne Tucker Home Collection.